



MULTIPLUS +
Migrant Multipliers Build Bridges

THE MultiPLUS PROJECT DELIVERED ITS FIRST RESULTS!

Since the end of 2020, organisations from 5 European partner countries - Austria, Slovenia, Italy, Spain and Denmark - collaborated to develop the MultiPLUS concept. The overall aim is to contribute to migrants' societal integration and socio-cultural inclusion by promoting means of dialogical communication and transfer of A) basic societal insight into resources, needs and requirements in migrant/minority communities, B) basic insight among migrant/minority citizens into societal and socio-cultural affairs and C) dialogical communication, recognition of democratic values and participatory practices.

For these main purposes, the MultiPLUS concept focuses on the development and testing of innovative didactic methods and tools to improve and qualify dialogical communication as an efficient way to build bridges across the majority society and minority communities in Europe.

MULTIPLIERS – WHAT'S NEW?

The focal point of the MultiPLUS concept is the so-called **MULTIPLIERS** who are citizens with roots in local migrant / ethnic minority communities. The project's special use of the term "multipliers" in this context refers to the Multipliers' function as bridge builders who spread - "multiply" the intercultural and mutually appreciative communication across minority communities and the majority society.

The MultiPLUS concept puts the qualifying of local Multipliers to take on this special communication position and role in their local communities and towards local authorities and other relevant stakeholders.

Pedagogical-didactic upskilling of certain target groups is not in itself a novelty. Therefore, it is worth highlighting the innovative perspective stems from the special methodological approach in the objectives and activities of the MultiPLUS concept:

THE PROJECT FRAME

With this Newsletter 2), we are happy to present the preliminary results of the transeuropean MultiPLUS project.

The MultiPLUS project has a duration of 2 years from October 2020 to September 2022.

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- Firstly**, a key point has been to implement a training programme that strengthens the Multipliers' communication competencies to carry out effective dissemination of societal information. What is **new** is that the training does not only focus on **what** information the Multipliers pass on. Instead, the MultiPLUS training programme first and foremost focuses on **how** information is communicated across migrant communities and the majority society. Traditionally, the purpose has been to ensure that certain societal information reaches migrant communities in order to ensure that all citizens formally have equal access to relevant societal information. In the MultiPLUS concept, however, the goal is to highlight the communication methodology thus to ensure that societal information is not just a process of formal and passive transfer. Instead, societal information should be based on active, needs-oriented and engaging communication efforts, carried by mutual understanding, responsiveness and solution orientation through dialogue, discussion and feedback mechanisms.
- Secondly**, a key point in the MultiPLUS concept is to actively involve the Multipliers in the development and testing of suitable communication methodologies and activities. Thus, an important innovation in the MultiPLUS concept is that the Multipliers themselves contribute to the methodological development, documentation and testing of communication and dissemination activities concerning societal and local information and citizen's needs and requirements.
- In summary**, the development resources in the MultiPLUS concept are the result of an equal collaboration and a mutual exchange of experience between the organisations in the European Partnership and the local Multipliers, who are actually recognized as paid contributors of the partnership.

WHAT ARE THE PERFORMANCE RESULTS?

As a first step in the development process, a needs analysis was carried out in all 5 partner countries among the local Multipliers in order to clarify and analyze their proposals for communicative and intercultural qualification needs and requirements. The results were documented in a transversal report, which then formed the basis for:



Multipliers from different European countries develop and collect methods for communicative activities in their local communities.



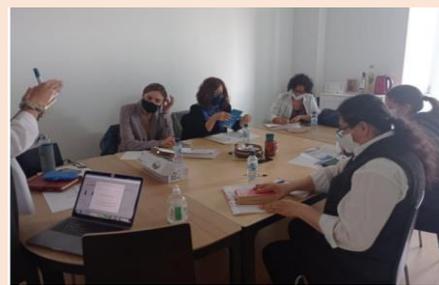


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- An **educational programme** for Multipliers with a focus on training and exchange of communicative methods for intercultural communication, body language, rhetoric and the use of various presentation methodologies such as workshops, open space, small group dynamics etc. In addition, adult pedagogical approaches and common reflections on the **very role** and function of Multipliers were included.
- A comprehensive **pedagogical-didactic methodology** that introduces step by step both organisations and Multipliers to a full process from the initial recruitment of Multipliers to a needs analysis and further to the actual implementation of a pedagogical-didactic and communicative educational programme. In addition, a wide range of **literature references** on the bridge-building perspective in the integration effort are presented.
- A comprehensive **methodical compendium** consisting of about 60 different examples of concrete communicative and didactic methods for the use in the Multiplier tasks. All examples are carefully described based on a common **description template**, thus to facilitate the transfer to other pedagogical and communicative contexts.

All these resources will in the coming time be available in English, German, Italian, Slovenian, Spanish and Danish as open resources on MultiPLUS project website:



Visit us on the website: www.multiplusproject.com



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